

The Campaign to

# Save our Natural Lands, Wildlife and Sense of Place



Santa Margarita Ecological Reserve  
P. DeCino

## You Can Help Save the Natural Lands of Coastal North County

We all love the natural heritage of coastal north county. It is why we choose to live, work, or play in this very special area. But every day we see this heritage being lost. We can make a difference. We can purchase land for permanent protection-before it is lost forever. Now is the time to take action to save at least a small part of these priceless lands – not just for us, but for generations to come.

## If We Can't Act Fast, Land Will be Developed

*"Our coastal lagoons are priceless. Saving the land across the street from our nature center benefits not just the Ridgeway's rail, but thousands of school children who visit every year."*

Andy Mauro

Buena Vista Audubon Society



MathKnight, Wikipedia



Ridgeway's rail, endangered  
S. Brad

Today we still have land that hasn't been lost to development- open space lands that are critical to our quality of life. There is often just a short window of opportunity to acquire land prior to development. We need to be able to move quickly to secure options to preserve it, before developers lock in options to destroy it. Our land acquisition fund provides critical early funding for appraisals, option agreements and whatever is needed to lock in preservation before it is too late. Your donation, large or small, will be used to purchase and manage land forever as natural open space.



# WE CAN SUCCEED!



In 2007 we spearheaded the effort to save the Buena Vista Creek Valley, saving 134 acres of land, the sacred El Salto waterfall and the key link in the regional wildlife movement corridor- we can do it again!

*"Our family is thrilled in knowing that the preservation of Buena Vista Creek valley is providing a legacy of history, culture, and environmental benefit for present and future generations."*

Shelley Hayes Caron  
Marron-Hayes Adobes Historic District

## Our Local Wildlife Can't Survive Without Land

Our local wildlife are still present- but over 60 species are already at risk of extinction. Habitat loss leads to wildlife loss. We need core areas that can support healthy populations, and movement corridors that keep wildlife from becoming roadkill.

*"Opportunities to acquire natural lands are rare. Let's be ready to add habitat value, improve connectivity and ensure genetic diversity...essential to the lives of the plants and animals that call this place home....and enriching ours."*

Karen Merrill  
Preserve Calavera Tracking Team



Burrowing owls, Wikipedia



## Please Contribute Today and Leave a Lasting Legacy

With your help we can acquire more land for permanent conservation. That is the only absolute assurance that it will remain protected open space, for you, your children and future generations.

Tax-deductible donations of any amount can be sent to:

Preserve Calavera-Rosebrook Fund  
5020 Nighthawk Way  
Oceanside, CA 92056

Or on-line from our website:

[www.preservecalavera.org](http://www.preservecalavera.org)

Note that it is for the Rosebrook Land Acquisition Fund.

For questions about acquisitions or to find out how you can help spread this message please contact:

Diane Nygaard  
760-724-3887

[info@preservecalavera.org](mailto:info@preservecalavera.org)

## We Can't Do This Alone

Preserve Calavera has a long history of working with groups like The Trust for Public Land, Buena Vista Audubon Society, Friends of Buena Vista Creek, the Sierra Club and others to secure funds to acquire and manage our natural lands. But we can't do it without YOU! Private donations through non-profit organizations often provide the critical piece of funding that makes acquisition possible.

*"San Diego County is one of the most botanically diverse areas of the entire United States. Land acquisition is critical to protecting the rich diversity of our natural heritage."*

Dr. Jon Rebman, Curator of Botany  
San Diego Natural History Museum