

# NO WAY MEASURE A

## MEASURE A IS MORE THAN AN \$18 BILLION TAX INCREASE, IT'S A BURDEN ON SAN DIEGO FAMILIES AND OUR COMMUNITY—THE FINAL COST OF WHICH IS STILL UNKNOWN

Medical bills from increased air and water pollution, environmental damage and wasteful spending of taxpayer dollars are all serious risks posed by this proposal. That's why the people of San Diego are saying "No Way to Measure A." Elected officials, business leaders, working families, public health advocates and environmentalists are united against the measure, which threatens San Diego's quality of life. Instead, we should be modernizing our region for the 21st century – making smart investments in public transportation that will ease traffic, provide affordable transportation options, address climate change, and reduce the cost and burden of asthma attacks, cancer treatments, and other pollution-related illness on our families and our communities.

### SAN DIEGANS ARE SAYING 'NO WAY' TO MEASURE A BECAUSE OF:



#### ENVIRONMENTAL HARM

- Measure A would undermine the progress of San Diego's bipartisan Climate Action Plan, increasing pollution and accelerating climate change.
- Now is the time when we should be turning to cleaner, smarter transportation options to reduce pollution and address climate change, not reckless proposals like Measure A.
- At a time when the state of California is raising the bar to combat catastrophic climate change, Measure A offers a stale "business as usual" approach that moves us in the wrong direction.



#### PUBLIC HEALTH CONCERNS

- Measure A will seriously harm public health right in our own backyards. Forcing neighborhood kids to breathe dangerous exhaust fumes won't achieve the "better San Diego" we're striving for.
- In addition to pumping exhaust and air pollution into our neighborhoods, Measure A would be particularly harmful to low-income communities and communities of color living close to freeways.
- Measure A threatens our children's health while doing nothing to create real solutions to address the region's transportation needs.



#### ACCOUNTABILITY ISSUES

- Measure A proponents are already misleading the public about what's actually in Measure A.
- Contrary to what's been advertised, Measure A has no dedicated funds to improve water quality by treating polluted runoff. In fact, proponents admit Measure A will create tens of millions of gallons of polluted runoff.
- Despite claims from supporters, a San Diego court ruled Measure A contains no guarantees to reduce transit fares for seniors, students, disabled people, or veterans.

### SAN DIEGO FAMILIES DESERVE BETTER THAN MEASURE A

Proponents are selling Measure A as the "only" option – this is a false choice. Instead of locking our communities into a harmful 40-year measure that will destroy the environment and make San Diego families sick, we should be modernizing our region for the 21st century.

[www.NoWayonMeasureA.com](http://www.NoWayonMeasureA.com)



**NOTE NO MEASURE A**

**Paid for by: No on Measure A, Coalition to Stop SANDAG from Poisoning Our Children, Communities, and Environment, a coalition of environmental, labor and community organizations. Major funding by International Brotherhood of Electrical Workers Local Union 569 c/o 4545 Viewridge Avenue, Ste. 100, San Diego CA 92123 ID #1388876**

Printed In House